

# VICTORY

GUITAR AMPLIFIERS CUSTOM MADE IN ENGLAND

## Victory Heritage Series Sheriff 44 coming April 2016

Victory Amplification from the UK proudly announces Sheriff 44, a 45-watt, two-channel, all-valve amplifier that's all about classic British overdrive. The inspiration begins with seminal, 60s-style 'plexi' tone and response for traditional classic rock and blues-rock. It then continues into hot-rodded, heavy rock territory of the 70s, 80s and beyond; sounds for which Victory Amplification chief designer Martin Kidd is so well renowned. Complicated it ain't – this is simple, blissful classic rock tone for gigs, studio and home.

Sheriff 44 is the wooden-sleeved, bigger brother to the Compact Series 'lunchbox' model, Sheriff 22.

There is also a new V212VH 2x12 speaker cabinet with speakers chosen specifically for the Sheriff heads (see over).



### 1. TWO SEPARATE INPUTS / CHANNELS

Input I/Volume I is the lower gain option. Expect old-school British crunchy cleans through to singing 60s blues-rock. Input II/Volume II is higher gain, adding a further gain stage for more 'modded' 70s- and 80s-style classic rock sounds and beyond. The two channels are also footswitchable with a custom, single-button Victory switch.

### 2. SIMPLE, POWERFUL EQ

Plenty of tone-sculpting potential, plus presence that works in the power section to set the overall bite just how you like it.

### 3. MASTER VOLUME DESIGN

Overdrive tones at any volume, and a huge range of power section dynamics in conjunction with the high/low power switch and cathode/fixed bias options.

### 4. HIGH & LOW POWER

Up to 45 watts in high power, 6 watts in low-power mode.

### 5. CATHODE OR FIXED BIAS

Cathode bias (output valves) sounds and feels more urgent and dynamic at lower volumes, but compresses quickly as the volume goes up. Fixed bias gives maximum headroom and dynamic attack at higher volumes.

### 6. EXTERNAL BIAS TEST POINTS & ADJUSTMENT

No need to fiddle about inside when you change output valves.

### 7. HARD BYPASSABLE SERIES EFFECTS LOOP

For players who like to use an effects loop instead of effect pedals into the front. It is completely out of the circuit when bypassed with the rear panel switch.

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## Sheriff 44 key features & info

**Format:** All-valve, two-channel head

**Power:** 45 / 30 watts RMS (high power, fixed / cathode bias)

6 watts RMS (low power, fixed or cathode bias)

**Valves:** 4 x 12AX7, 2 x EL34

**Extra features:** Footswitchable modes 'Volume I' & 'Volume II', high and low power modes, hard bypassable series effects loop, cathode-bias or fixed-bias modes for power section, external bias test points and adjustment. Slip cover included.

**Size (mm):** 480(w) x 235(h) x 235(d)

**Weight:** 12.5kg

**SRP pricing: March 2016:** £1,149 (British pounds sterling inc VAT)

\$1,699 (US dollars ex-tax) / €1,299 (Euro ex-VAT)

**Available at dealers:** From March 2016

## New V212VH Cabinet also available, designed for The Sheriff heads

**Format:** 2x12 vertical speaker cabinet, closed back

**Power handling:** 90 watts RMS (16 ohms)

**Speakers:** 1 x Celestion Vintage 30, 1 x Celestion G12H Anniversary

**Features:** Solid pine top bottom and sides with marine ply baffle and back. Back angled baffle to enable projection towards player.

Single recessed top handle for easy carrying. Input and link jacks

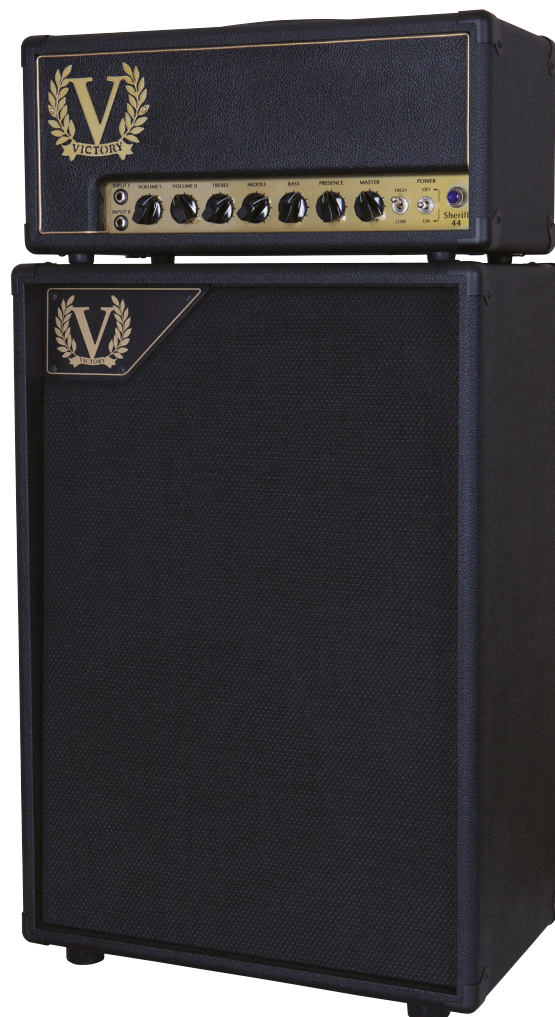
**Size (mm):** 485(w) x 700(h) x 295(d)

**Weight:** 23kg

**SRP pricing: March 2016:** £549 (British pounds sterling inc VAT)

\$849 (US dollars ex-tax) / €699 (Euro ex-VAT)

**Available at dealers:** From March 2016



Sheriff 44 shown with  
Victory V212VH 2x12 cabinet

## The obvious question...

What are the main differences  
between Sheriff 22 and Sheriff 44?

- 44 is wooden sleeve, 22 is metal compact chassis
- 44 is 2 x EL34, 45 watts. 22 is 2 x EL84, 28 watts
- They share the same feature set and voicing, except...
- 44 has cathode/fixed bias switch. 22 is fixed bias only
- 44 has low power mode, 22 has in-built power soak with separate speaker out



## Notes to editors

Victory Amplification was established in 2013. Our amps are proudly built in England by a committed team of engineers and craftsmen, using a modern-boutique approach to design and specification. Our head designer is Martin Kidd who is well known in British amplification circles. There are three series of amps – Handwired Series, Compact Series and Heritage Series – plus a range of extension speaker cabinets.

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